

Fundamental of Web Design: CIS251

Instructor	Jill Lafrenz, Central High	Course No.	CIS251 Scott Community College
Section #	031641	Credits	.5 high school 3 credit: SCC
E-mail	lafrenzi@davenportschools.org	Work Phone	323-9900 (Central)
Work Period	See instructor.	Work Area	Before/After School
Class Days	Daily	Class Length	90 minutes
Room	Room 409	Prerequisites	none

Text, Course Pack, and Additional Materials:

- ❖ Lopez, Luis A., *Adobe Flash CS3 Professional, New Perspectives*, Course Technology 2009
- ❖ Shelly Cashman Wells Freund, *Adobe Dreamweaver CS3, Complete Concepts and Techniques*, Course Technology, 2008.
- ❖ HTML handouts/notes
- ❖ Adobe Photoshop CS3

Course Description:

This course will focus on three basic concepts for a web site: information (how to structure the information), programming (how to get the site to function), and visual (what the site will look like). Also included will be the general principles behind web site design. Students will be introduced to Adobe Creative Suite CS5 software—Dreamweaver, Photoshop, and Flash to create web pages, manipulate and edit photos.

Course Goals:

1. Utilize HTML to create and edit web pages.
2. Utilize tables in web page design.
3. Demonstrate the use of Cascading Style Sheets.
4. Demonstrate a client's style guide when designing a web page.
5. Design a user-friendly, functional navigation system.
6. Create an animated GIF.
7. Create an image/graphic using Photoshop.
8. Use a multimedia application to demonstrate basic animation tasks.
9. Demonstrate accommodations for disabilities in web design.
10. Publish and edit a web site to the World Wide Web.

Class Management Procedures:

- ❖ No food or drink is permitted in the computer lab.
- ❖ Do not change the computer settings or the desktop display in any way.
- ❖ No chatting on line, reading/receiving e-mail, and message boards
- ❖ No downloading or unauthorized Internet use.
- ❖ **Absolutely NO game playing.**
- ❖ No changing desktop screens will be allowed.
- ❖ Documents will be saved only to the e-lockers.
- ❖ No personal software, CD's, floppy disks or pen drives.
- ❖ Do not deface or vandalize the computer hardware.
- ❖ All work must be done in the business computer lab.

Attendance/Tardy Students:

Attendance:

- Few, if any students, can develop sufficient accounting skills without the benefit of a class experience. Programming will be a very difficult class if you try to go it alone! You must attend class. Attendance will be taken at the beginning of each class.
- If you are absent, it is your responsibility to obtain class notes/assignments from the instructor or another person.

Make-Up Policy: (also see "Tardy" under the Attendance section, Success In This Class):

- ❖ Students will be allowed to make up work for excused absences **only**. For every 1 excused day missed, student will be allowed 2 days to make up work.
- ❖ A missed (excused) test must be made up the next returning day.
- ❖ Any unexcused/truancy absence will result in a zero grade for any assignment, quiz, or test missed.
- ❖ **I absolutely DO NOT accept late homework or partially finished work.**

Grading (Evaluation): See Class Schedule for Dates

(1) Components:

- a. Daily Assignments: Will consist of assignments including Flash, Photoshop, and Dreamweaver.
- b. HTML Project. This is an individual project. Student will create and code their own web page using HTML code with teacher requirements.
- c. Exams. There will be an exam on each software covered: Photoshop, Flash, Dreamweaver and HTML. Exams may consist of: short answer, multiple choice, and mini problems based on assigned programs. No books or notes taken from class may be used on exams unless specifically stated by the instructor.

(2) Approximate Weight of Grading Components:

EXAMS	45%
HTML PROJECT	20%
DAILY ASSIGNMENTS	25%
FINAL	10%

(3) Grading Scale:

- Grade Scale:

A	100 -- 93	A-	92-90		
B+	89 – 87%	B	86 – 83%	B-	82 – 80%
C+	79 – 77%	C	76 – 73%	C-	72 – 70%
D+	69 – 67%	D	66 – 63%	D-	62 – 60%
F	Below 60%				

Instructor Expectations:

- Respect for fellow class members (and their individuality), the instructor and yourself. Translation, I will treat you with respect, and I expect the same. Class will be conducted in a manner that **reflects business decorum**, such as: punctual attendance, prior preparation, and the procedure of turning off **cell phones/pagers** and other similar devices.
- Unethical Behavior: Integrity is essential. Academic dishonesty (cheating) will not be tolerated and may result in course failure.
- Teacher's role: to help you be successful in this class, but **your success in this class will hinge largely on self-discipline and the quality & quantity of effort you apply.**
- Student Handbook & Student Conduct. The handbook clearly defines the district's expectation of student behavior, consequences, and due process.

Scott Community College:

Visit: <http://www.eicc.edu>

- Click on the Campus Cruiser link.
- Log-In using your Student ID and password.
- To access grades, class schedule, transferring of credits, registering for classes:
 - Click on E-bridge link
 - Click on Students
 - All links you will need are on the left-hand side of the screen.

Your user name is the first letter of your first name and your complete last name, lower case. Your initial password is set as the last 6 digits of you SSN or your birth date--MMDDYY. (You may be prompted to change your password during your first visit to e-bridge. Your password must be 6-9 characters and contain both letters and numbers. You are responsible for remembering your password.)

Be sure to logout after you complete your transactions. If you have questions contact 563-441-4181 (Student Services).